



# Watt's New...<sub>000</sub>

Winter 2011

### Special points of interest:

- Annual Conference
- Past Due Memberships
- Annual Surveys
- IEA New web address
- ELMD New Website

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## Annual Conference in Bellevue, Washington July 20-22, 2011

Now is the time to make plans to attend the annual ILEA conference in Bellevue, Washington. The opening reception will be Wednesday, July 20th with the conference held on July 21st and 22nd. Our headquarters will be the Hyatt Regency Bellevue. This spectacular hotel offers a single/double room rate of \$159.



We had a great conference last summer in Kansas City. With the help of our host association, the Electric League of the Pacific Northwest and Linda Howell, we are looking for another valuable experience for association directors and elected leaders.

The ILEA Board of Governors will be meeting

in Chicago in January to plan the conference. We solicit your input as to program content. What do you want to learn about? What new challenges face your association? This is YOUR conference so we want to make sure we can pack as much valuable information as possible into it.

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## Training Solutions Series

At the 2010 Annual Conference, it was apparent that many Association/Leagues have been experiencing a significant drop in attendance in their educational programs. Over the next few issues, we will share information collected to help increase classroom registrations.

### **BENEFITS OF TRAINING**

Each year, ASTD (American Society for Training and Development) provides a State of the Industry Report, which demonstrates the clear link between learning and performance in successful enterprise. Staff

who receive formal training can be 230% more productive than untrained colleagues who are working in the same role.<sup>1</sup> The benefits of training go far beyond an individual just being able to do a better job. *Training is a recession solution!*

### **Top 10 Employee Benefits...**

1. Improves Morale because Employees Feel Valued
2. Boosts Confidence
3. Provides Motivation
4. Allows for Career Advancement
5. Inspires Personal Satisfaction
6. Enables a Willingness to Take on Great-

# Executive Director's Message



ILEA  
Executive Director  
Kirstie Steves

Wow, how the time has flown! 2010 will quickly be coming to a close bringing us to a time we can reflect upon all that 2010 has offered. The conference in July was a success as those in attendance were able to catch up with old friends, meet some new friends and take away valuable information to bring back to their respective Association/Leagues. I am still very much hoping to post photos from the conference and again ask that anyone who took photos to please forward them to me in a .jpg format. If you can burn to a disc and mail or even email, I would be greatly appreciative. The Operations and Compensation Surveys, although took some prompting for completion, shared valuable information to all those who participated

in the surveys.

Unfortunately, as most of you have discovered by now, the ILEA website and email are not working. I realized the problem after when many of you did not respond to emails sent and others never received by the office. Shortly thereafter, I tried to update the website to no avail when the server does not respond. I am currently trying to work through the problem and get both fixed as soon as possible.

The newsletter always seems to be an issue as I wish I had more content to provide the membership. I want thank those of you who submitted articles throughout the year sharing what's happening within your Association/Leagues. It is quite difficult having to search individual member websites to find

content or calendar updates to publish. Deadline for submitting articles is the 10th of every month.

The ILEA Office has gone through a major overhaul these past few weeks with new computers, software and printers. Although the new equipment has been a long time coming, it has proved that migrating data/software between two completely incompatible operating systems has been most difficult and time consuming. I thank all of you for your patience during this time.

With the New Year fast approaching, the Board of Governors will be reaching out to the members for input on programs you would like to see offered at the 2011 Annual Conference in Bellevue, Washington on

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**2011 Membership  
Dues Invoices will  
be mailed soon!**

## 2011 Conference continued...

In addition to the conference, the Seattle area offers many great activities. Downtown Seattle is just across the lake from Bellevue. There is public transportation from the hotel to the Pike Street Market area. If you've never seen this area, you are in for a treat. You've never seen so much fresh fish, vegetables, flowers, etc.

For the golfers in the group, we will be playing on Wednesday at a golf course that offers an unbelievable view of the entire Seattle area.

We are working on a unique experience for the AMPS Awards Dinner on Friday night. We'll be sending you the complete conference schedule shortly after the January meeting. In the mean time, mark your calendar to join us in Bellevue in July!

## Training continued...

- er Responsibility
7. Improves Communication with More Experienced Workers
  8. Sets the Tone for New Hires
  9. Prevents Unsafe Work Practices
  10. Reduces On the Job Injuries

### Top 10 Manager Benefits...

1. Happier Employees (an it spreads!)
2. More Self-Reliant Employees
3. More Flexible Employees
4. Fewer Fires to Put Out
5. Improved Use of Your Time
6. Lower Stress Levels
7. Easier Budget Management
8. Makes the Overall Job Easier
9. More Likely to Maintain a "Hero" Status
10. Improves Career Advancement

### Top 10 Company Benefits...

1. Ensures the Future of the Company
2. Less Down Time or Business Interruption
3. Improved Life of Equipment
4. Increased Accuracy and Efficiency
5. Improved Capacity or Cycle Time
6. Increased Innovation/New Perspectives
7. Increased Sales/Revenues/Profits
8. Minimizes Liability and Lowers Insurance Costs
9. Enhances Company Image
10. Lower Employee Turnover - Attracts New Employees?

### 5 Benefits for the Customer...

1. Improved Product Quality
2. Improved Customer Service
3. Lower Cost
4. Greater Confidence
5. Better Overall Satisfaction

1. Return on Investment in Training: Research Readings NCVET, Andrew Smith 2001
2. In late 2007, ASTD, with sponsorship from Dale Carnegie Training and assistance from the Institute for Corporate Productivity (i4cp), conducted a study on the relationship between workplace learning and performance and employee engagement. Ranked first by respondents from all organizations was the quality of workplace learning opportunities, with 65% endorsing this factor to a high or very high degree.

The **Training Solutions Series** is a collection of articles presented over the next several issues. Information in these articles has been obtained from AmericanTrainco's 2009 Seminar Schedule. [www.AmericanTrainco.com](http://www.AmericanTrainco.com)

## 2010-2011 Board of Governors

The following individuals were nominated and voted into their respective positions at the Annual Leadership Conference in Kansas City, MO on July 23, 2010:

Carrie Spaeth, Electric Association of Chicago  
President

Monique DeBoer, Intermountain Electric Association  
Vice-President

Kirstie Steves, Electric Association of Rochester  
Secretary

Linda Howell, Electric League of the Pacific NW  
Treasurer

Barbette Ishi, CAE, British Columbia Electric Association  
Past President

Chris Price, Electric League of Indiana  
Eastern Governor

Bill Reagan, Electrical Board of Missouri & Illinois  
Western Governor

Tara Ternes, CAE, Alberta Electric League  
Canadian Governor

Kirstie Steves, Electrical Association of Rochester  
Executive Director

Skip Morris, Nebraska Iowa Electrical Council  
Conference Manager

## Executive Director's Message continued...

July 20-22. The Board of Governors will be meeting on January 17th in Chicago to begin the planning process. Also with the New Year brings dues invoices. Invoices will be emailed in the next week or so and will be due by January 31st. Included with the invoices will be Database Update forms to be verified/completed and returned for publication of the 2011 Membership Directory.

*Kirstie Steves*  
*ILEA Executive Director*



## ***International League of Electrical Associations***

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The mission of ILEA is to promote, advance and unify the electrical industry by strengthening its representative organizations.

The International League of Electrical Associations, created in 1936, has grown to become an organization of professional electric association and electric league managers from more than thirty US and seven Canadian cities. In most cases the membership base and services offered by ILEA member organizations are consistent throughout the continent.

Generally, ILEA member organizations are supported by electric utilities and offer membership to contractors, manufacturers, distributors and manufacturer's representatives. In a few cases, the organization has a membership that is restricted solely to electric utilities.

Services offered by membership organizations often include monthly meetings, educational programs and networking opportunities. Many organizations offer discount programs for items such as health care insurance, general liability and workers compensation coverage, bonding, cellular phone, automobile rental and leasing and courier services.

To learn more about which programs and services are offered in your area, contact the closest ILEA member office, visit the ILEA web site or contact Kirstie Steves, Executive Director at the ILEA Office.

[www.ileaweb.org](http://www.ileaweb.org)

# Calendar of Events

## 2011

March 1-2 **Electrical Expo**  
*Electrical Board of Missouri & Illinois*

March 24 **Electric Learning Expo**  
*Alberta Electrical League*

April 4-5 **Trade Show**  
*Electric League of Missouri & Kansas*

April 20-21 **Trade Show**  
*Nebraska Iowa Electrical Council*

October 12-13 **Electrical Expo**  
*Electrical Association of Philadelphia*

## 2012

April 18-19 **Upper Midwest Electrical Expo**  
*North Central Electrical League , Minneapolis, MN*

## 2013

March TBD **Electri...FYI! Upstate Electrical Show**  
*Electrical Association of Rochester*

To have your events listed in the newsletter and on the web site, please email [kirstie@ileaweb.org](mailto:kirstie@ileaweb.org)