



# International League of Electrical Associations

## Watt's New....

November 27, 2007

### Trade Show News

IEC... Jamie Desimone writes that the Independent Electrical Contractors show went "really well". "We blew away our attendance records". One highlight was the first-time attendee event where attendees were required to meet at least five different people from five different states. Preprinted questions required answers and a drawing for \$50 was held at the end. "It was a lot of fun" and it worked!

BCEA ... Barbette Cejalvo reports that the British Columbia Electrical Association "had a great show in Victoria". "It was a very busy time in BC so although we hit our target number we didn't get the usual turn out in Victoria. Our exhibitors considered the show a success and we are looking forward to our October 1, 2008 Vancouver Show.

### BCEA Donates \$25,000 to Camosun College

A highlight of the BCEA Show was the donation of \$25,000 to Camosun College to establish an endowment fund for Electrical Trades students and Electronics Engineering Technology students. The fund will generate two \$1000 bursaries for a first year student in each program.



l.to r. Barbette Cejalvo, Executive Director BCEA and John Baron, Vice Chair BCEA present the Endowment to Susan Haddon, Executive Director, Camosun College Foundation.

Want to know more about the Green Tie Affair, or how to establish an endowment?

Come to the conference and get the answer to these and hundred's of other questions!

**July 23-26, 2008 San Francisco**

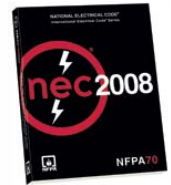
### USPS Won't File Rate Case This Year

The U.S. Postal Service (USPS) Board of Governors announced that the Postal Service will not file another rate case before new ratemaking rules take effect next year. According to the Alliance of Nonprofit Mailers (ANM), that means mailers can expect rate increases in 2008 that are capped at the rate of inflation. Source ASAE Inroads

### 2008 NEC... OHIO Style

From Terri Hanna-Wiehn, The Electrical League of Ohio.

We held a 2008 NEC Conference on October 24th and we have one today, Nov. 7th. The one on the 24th had 26 tabletop exhibits and 300 in attendance. Today's conference has 24 tabletops and 200 attendees.



The Electrical League of Ohio's 2008 NEC Conference introduced a new format this year. We started the conference with a 3-hour code session, (accredited), from 3:00 - 6:00 p.m. The schedule breaks for dinner and product viewing from 6:00 - 7:30 p.m. The conference resumes with another 2 hour code session. The class was approved by the state of Ohio for 5 hours of code and 1 hour technology. We received great response and positive feedback on the conferences. Attendees like the 5 hours of code they need for state licensing requirements. Exhibitors appreciate a captive audience contained in one area for 1.5 hours.

### League News

Electric League of Missouri & Kansas is conducting a Member Survey via the Internet. Responders have the opportunity to be entered in a prize drawing at the Holiday Luncheon on December 13<sup>th</sup>. The luncheon includes other drawings [including a \$500 cash prize], Industry Achievement Award and Electric League Charity Recipient, Food & Household Supplies Drive and recap of 2007 plus looking forward to 2008. Admission \$35 per person.

The Electric League of Ohio is advertising "A Green Tie Affair" on December 7<sup>th</sup>. Produced by the IES-Cleveland Section, this event is a combined Product Showcase [emphasis on "Green"] and Holiday Social. Admission is free.

Philadelphia is holding their Annual Economic Symposium and Holiday Party on December 4<sup>th</sup>. It features an economic and construction outlook for 2008 followed by complimentary Hors D'oeuvres, Beer and Wine.

### Do you have a question? Use the Help Bulletin!

Results of the recent Help Bulletin on Trade Show Sponsorship Packages were sent to all participants.

We are here ready to help! Pass on your question and we will see what we can do to get you, and everyone else, an answer!