



# Watt's News

August 2009

### Special points of interest:

- 2009 Conference in Baltimore a Success!
- New President Carrie Spaeth Speaks Out
- Calendar Submissions Needed

### Inside this issue:

- Awards 2
- Board 1
- Calendar 4
- Conference 3
- Manitoba's Showcase 1
- President's Message 2

## ILEA Swears In New Board

A new era dawned at the ILEA Conference in Baltimore, Maryland on July 24, 2009. ILEA President Barbette Cejalvo, British Columbia Electrical Association, passed the gavel over to Carrie Spaeth, Electric Association of Chicago.

Serving on the Executive Committee with new President Carrie will be Vice President Monique DeBoer, Intermountain Electrical Association, Secretary: Kirstie Steves, Electrical Association of Rochester;



**2009-2010 ILEA Board**  
 Barbette Cejalvo, Bill Regan, Kirstie Steves, Linda Howell, Carrie Spaeth, Monique DeBoer, Dave Foreman

Treasurer: Linda Howell, Electrical Association of the Pacific Northwest; and Past President: Barbette Cejalvo, British Columbia Electrical Association. Serving as District Governors will be

Western: Bill Regan, Electrical Board of Missouri & Illinois and Canadian: Dave Foreman, Manitoba Electrical League. Currently the Eastern Governor position is vacant.

## Manitoba's Showcase '09 Has Come & Gone



The M.E.L.'s triennial trade show was a big success this year. The show, Mid-Canada Electrical Showcase '09 – Current connections, bucked the current North American trend of diminishing numbers of attendees and exhibitors.

Our attendance this year was up 5% over 2006 and the number of exhibitors fell short

of '06 by about 8%. Trade Show Management Magazine, in its "Trending and Spending" column, indicates that exhibiting and attendance participation in Trade shows down 20-25% overall. The seminar attendance was the highest it has ever been.

Our thanks to all exhibitors for their support and to all attendees for joining us at the show. Your participation will help the League in its ongoing charitable work and industry initiatives on behalf of its members.

*As submitted by  
 Dave Foreman  
 Manitoba Electrical League*

# President's Message



**ILEA President  
Carrie Spaeth  
Electric Association  
of Chicago**

Dear ILEA Members,

It was so nice to see so many of you in Baltimore this past July at our 74th annual ILEA conference. I took away so much from this conference, as I have with many in the past. I was able to rekindle relationships and make so many new ones for which I am so grateful to all of you and the camaraderie you bring to this organization.

I would like to extend my gratitude to Skip Morris for organizing another

successful event, and to Barbette Cejalvo for her leadership and dedication to ILEA through the years and as President. She has given me some big shoes to fill, and I hope to continue to offer you all the same dedication and commitment to the organization.

Looking ahead, the board of governors plan to meet in Chicago this January to carry out our strategic planning initiatives and plan our next conference in Kansas City (2010). If

you would like to participate in this important session, please feel free to join us. Your input is such a value to the organization, and I hope you all will contact me at any time with suggestions on how to increase the value of your ILEA membership. In the meantime, I wish you all success on your upcoming events and look forward to communicating with you in the months ahead.

*Carrie Spaeth  
ILEA President*

## 2009 Annual Conference

Eighteen delegates from thirteen Associations/Leagues attended the 2009 Annual Conference in Baltimore, Maryland on July 22nd - 24th. Feedback was quite positive on the topics presented.

Nate Oland, Federated Insurance, gave an informative, and eye-opening, hour-long presentation on Event Liabilities and how our golf outings, trade shows, etc. can put the board members personally at risk.

Our second presenter was Reggie Henry, ASAE Tech Director, who brought us up to date on Association Technology. He shared a variety of applications Associations/Leagues can use to communicate with their membership, especially the younger generation. We all learned about Cloud Computing and what we can expect in the near future.

Attendees also shared valuable information and brought home ideas on Board Orientation

Procedures, Association Policies and Procedures, Retaining and Expanding Membership in the Current Economic Climate, and the Future of Trade Shows, as well as discuss the challenges Associations can expect to face in the New Year.

It was a good time for all who attended. We got to bring back valuable information to our Associations/Leagues as well as catch up with old friends while meeting some new ones.

**“This my first conference and I didn't know what to expect. It was very informational and everyone was so friendly...”**

*Bill Pink  
Electrical Association  
of Rochester*

# AMPS Awards

Every year, members of ILEA are encouraged to submit entries for the Award of Merit for Professional Services (better know as the AMPS Award) for judging at the Annual Conference.

Entries include those things that are important in evaluating success (cost, return on investment, impact on organization, etc.) and should be for projects that are substantially complete prior to the conference. Categories include: Education; Membership; Publications/Communications; Social/Networking; Trade Shows/Conferences; Website and Potpourri (includes anything that does not fit into any of the other categories).

Each organization is allotted two minutes to present their entry to be judged by their peers. Each organization in attendance is allowed one vote. The winners are announced at the Annual Banquet during the conference.

### AND THE WINNERS ARE...



**Website Award**  
*Electric League of Indiana*



**Membership Award**  
*Electrical Association of Philadelphia*



**Education Award**  
*Electrical Association of Rochester*



**Publications Award**  
*Independent Electrical Contractors*



**Potpourri Award**  
*Intermountain Electrical Association*



**Social/Networking Award**  
*Electrical Board of Missouri and Illinois*



**Trade Show Award**  
*British Columbia Electrical Association*



## ***International League of Electrical Associations***

The ILEA Office is located in the Greater Rochester Area in New York State.

39 Harmon Road  
Churchville, New York 14428

Phone: 585-538-6350  
Fax: 585-538-6166  
E-mail: [info@ileaweb.org](mailto:info@ileaweb.org)

The mission of ILEA is to promote, advance and unify the electrical industry by strengthening its representative organizations.

The International League of Electrical Associations, created in 1936, has grown to become an organization of professional electric association and electric league managers from more than thirty US and seven Canadian cities. In most cases the membership base and services offered by ILEA member organizations are consistent throughout the continent.

Generally, ILEA member organizations are supported by electric utilities and offer membership to contractors, manufacturers, distributors and manufacturer's representatives. In a few cases, the organization has a membership that is restricted solely to electric utilities.

Services offered by membership organizations often include monthly meetings, educational programs and networking opportunities. Many organizations offer discount programs for items such as health care insurance, general liability and workers compensation coverage, bonding, cellular phone, automobile rental and leasing and courier services.

To learn more about which programs and services are offered in your area, contact the closest ILEA member office, visit the ILEA web site or contact Kirstie Steves, Executive Director at the ILEA Office.

[www.ileaweb.org](http://www.ileaweb.org)

# Calendar of Events

## 2009

**August 18** Renewable Energy Summit  
St Louis, MO  
*Electrical Board of Missouri & Illinois*

**September 15** Renewable Energy Summit  
Columbia, MO  
*Electrical Board of Missouri & Illinois*

**October 7-8** Electric Expo 09  
*Electrical Association of Philadelphia*

**October 7** Green Light + Green Energy Conference  
*Electric League of Western Pennsylvania*

**October 29** ChicoGo Green 2009  
*Electric Association of Chicago*

## 2010

**March 31** Electri...FYI!  
Rochester, NY  
*Electrical Association of Rochester*

**April 14-15** Upper Midwest Electrical EXPO  
*North Central Electrical League , Minneapolis, MN*

**May 3** Consulting Electrical Engineers and  
Technical Forum & Trade Show  
*Electric Association of Chicago*

## 2011

**March/April** Electrical Expo  
*Electrical Board of Missouri & Illinois*

To have your events listed in the newsletter and on the web site, please email [kirstie@ileaweb.org](mailto:kirstie@ileaweb.org)