



ILEA Annual Conference San Francisco, California July 23-26, 2008

Conference Update

This year's ILEA Conference will feature two guest speakers. In the past few years we've concentrated on sharing information about our various programs. The Board of Governors felt that 2008 was a good time to bring in a couple of speakers to give us a little different perspective on two general issues we all deal with.

On Thursday, July 24th, we will hear about a variety of issues dealing with the office itself. Brent Campbell with Federated Insurance in Phoenix will discuss a variety of nitty gritty items that don't always get a lot of attention. He will NOT be selling insurance. Brent will talk about things we need to think about in the area of risk management both in our offices and with our elected boards. One part of this is Errors and Omissions coverage. It's kind of an unappealing subject, but is something that should be discussed. Brent will also cover some general topics dealing with employment law, keeping in mind that much of that topic is state or provincial in nature. There are some common areas to ponder, however.

In the past, we've talked in passing about disaster plans, but Brent will give us some major items to consider when putting together such a plan. With all of the tornadoes in the Midwest the past few weeks, this is a hot topic on my list. Just considering the idea of dealing with a disaster makes one squirm. Brent will help us get ready for the unexpected.



Address Change for ILEA

The PO Box is no longer valid.
Please update your records to reflect the physical address for the ILEA Office.

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CONFERENCE REMINDER...

**Hotel Reservations
must be made by June 20th!**

**Conference Registration
must be received by June 28th
to receive discount!**

Brent's talk will also allow time for Questions and Answers. I told him that we're a pretty informal group and to be prepared for questions at any time. He will welcome them.

Thursday afternoon will feature our second speaker, Marcia Ring, Director of Sales for E-Marketing Associates of Los Angeles. She designs websites, but also works with a number of associations in the area of membership growth. I spent about 45 minutes with her on the phone and I was ready to go out and conquer the world! I think she will be a great addition to our conference. Barbette is also going to talk to Marcia to discuss what we'd like out of the presentation. We may ask a few associations if they will be willing to have their website discussed during her presentation...warts and all.

With all of the other topics we're covering and with two guest speakers, we think we've got a conference program that will be a great investment for our association. See you in San Francisco!

As submitted by Skip Morris, Conference Manager